## From the Desk of Dr. Aditya Vijay Kashyap

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## 12 CEO Habits That Kill Growth

In today's volatile and hyper-connected business world, it's not the market, competition, or economy that slows down a company — it's often the *habits* of the leader.

This powerful list by Eric Partaker serves as a timely reminder:

- Are we guarding our calendar, or letting it guard us?
- Are we truly delegating, or holding back progress with control?
- Are we tracking vanity metrics or real KPIs like LTV, CAC
   & churn?

A CEO's job is not just to lead... but to constantly evolve.

Don't wear burnout like a badge. Don't chase perfection while others ship.

The future belongs to the agie, the intentional, and the self-aware.

Let's reflect. Realign. And lead with clarity.

